

NEW 20/20 PROGRAM FROM BLUE BOOK PUBLICATIONS, INC.

We are pleased to announce the entire word databases for the *Blue Book of Gun Values* by life member S.P. Fjestad, plus the *Blue Book of Airguns* and *Blue Book of Modern Black Powder Arms* by John B. Allen are now available online at no charge for all OGCA members. Users pay only for values, and the good news is that OGCA members get a 20% discount on most books, software, and online services. This special offer is only available by going through the OGCA website. Additionally, Blue Book Publications, Inc. will give 20% of all website sales directly back to the OGCA monthly.

This new service is extremely easy to use. Simply go to www.ogca.com, and click on the link which will take you to a special "splash page" on the Blue Book Publications, Inc. website. At this point, enter your OGCA membership number (see illustration), which is on your show badge, in addition to being printed on the envelope of each newsletter. Once your membership number has been verified, users will be able to browse all the information and images in the three extensive databases. This will allow the user to find the correct make/model/variation. If values are needed, simply add them to the shopping basket, and they can be purchased by individual model, category (i.e., pistols, rifles,

shotguns), manufacturer/trademark, or the entire book. Additionally, if you would like to purchase books, CD-ROMs, and other products, you can also add them to your basket. When completed, the 20% discount for OGCA members will be automatically subtracted from the total, and S/H charges will then be added when applicable, depending on the shipping method chosen.

Other useful services include free access to the extensive Trademark Index, the most complete and up-to-date contact information available for both domestic and international manufacturers, importers, and distributors, the Photo Percentage Grading System (PPGS), which contains digital color images of revolvers, pistols, rifles, and shotguns in both the newer percentage and older NRA grading systems, extensive Serialization charts on most major trademarks, and pictorial Anatomies of Firearms, with parts/features labeled and described in an expanded Glossary.

Many members may not realize that the *Blue Book of Gun Values* database is now updated quarterly. This means any mid-year releases by manufacturers, discontinued models, and value changes are now thoroughly updated quarterly, making this online service even more up-to-date and valuable.



S.P. Fjestad, life member and author/publisher of the *Blue Book of Gun Values*

Author & Publisher S.P. Fjestad has also mentioned that feedback is encouraged from the membership, including informational content and values on both books and electronic products, as well as any website suggestions/enhancements. Please email him your suggestions/comments at: bluebook@bluebookinc.com

A screenshot of a web browser displaying the Blue Book Publications, Inc. website. The browser window title is "Blue Book Publications, Inc Partnerships - Mozilla Firefox". The address bar shows "https://store.bluebookinc.com/firearms/specialoffer.aspx". The website has a blue header with the BB logo and the text "Blue Book Publications, Inc." and "Why guess when you can be sure?". Below the header is a navigation bar with "HOME | FIREARMS | GUITARS & AMPS | POOL CUES | AUTOMOTIVE" and "ONLINE SUBSCRIPTIONS". The main content area features a banner for "The OHIO GUN COLLECTORS ASSOCIATION" with the slogan "KEEP THE U.S.A. THE AMERICAN WAY". Below the banner, there is a list of services and a section titled "Blue Book Publications is a proud supporter of the Ohio Gun Collectors Association!". This section includes a 20% discount offer for OGCA members and a form to enter their membership ID and last name to receive the discount. The form has fields for "Membership ID:" and "Last Name:" and a "Submit" button. The footer of the page shows "Done" and "store.bluebookinc.com".